

AMERICAN LEGION AUXILIARY  
DEPARTMENT OF NEW JERSEY  
POLICIES AND PROCEDURES

**"POPPY PROGRAM"**

The following is the office policy of the American Legion Auxiliary, Department of New Jersey, officially adopted at the September 10, 2016 Department Executive Committee meeting. Adoption of this policy was made effective immediately.

- 1) No member of the American Legion family (Post, Unit, Squadron) shall distribute poppies in the territory of another Post or Unit, unless: a) no Post or Unit exists within that area orb) by prior mutual agreement between Posts or Units)
- 2) Funds derived from the distribution of the poppy must only be used for those programs specified in the National Poppy Program of the American Legion Auxiliary (Veterans Affairs & Rehab, educational purposes for veteran's children, assistance to veteran's families). Funds derived from poppy distribution may not be used for general fund purposes.
- 3) All American Legion Auxiliary units will have first right to distribution locations as the Poppy Program is officially a program of the American Legion Auxiliary.
- 4) Only official brochures and pamphlets of the American Legion family may be handed out during poppy distribution. (Membership applications, scholarship and essay information, etc.)
- 5) No poppies will be given to any Post, Unit or Squadron without a signed copy of this policy. It shall be the responsibility of the person accepting the poppies and signing the policy to see that all members distributing poppies are fully informed about this policy. Failure to comply with this policy may result in that Post, Unit or Squadron from participating in the American Legion Auxiliary, Department of New Jersey, poppy program