



AMERICAN LEGION AUXILIARY SUPPORT TOOLS

A collection of resources from National Headquarters to assist and guide members and volunteers in serving veterans, servicemembers and their families.

Volunteer: Engage
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VOLUNTEER RECRUITMENT & RETENTION

Recruitment and retention of VAVS volunteers is imperative for our organization to meet the needs of hospitalized veterans. To that end, every member of the VA&R Committee (at each level) is charged with the responsibility to recruit and retain volunteers.

Inquire with your department's hospital director, VA&R chairman and department president to coordinate your efforts to increase the volunteers at a facility near you.

Caring for our veterans is at the core of the ALA mission. We have a proud tradition to maintain.

What can your department or unit do to ensure that the VAMC has the volunteer resources it needs to get the job done?

Work collaboratively with your VAVS reps, your department's hospital director, VA&R chairman, department president and VAMC chief of Volunteer Services to coordinate your efforts to increase and diversify volunteer opportunities in each facility in your department.

The biggest challenge the Auxiliary and other VSOs face is our approach to meeting the needs of an inter-generational volunteer force. How do we appeal to three to four generations of potential volunteers, each with its own unique mindset and value system?

Consider the following:

- Offer opportunities to mentor other volunteers.
- Offer interesting volunteer options where personal and professional talent can be put to good use.
- Offer opportunities that have flexible hours they can work around their work and home life.
- Provide volunteer opportunities to help volunteers grow personally and professionally.
- Identify challenging assignments where volunteers can see quick results.
- Offer access to the latest technology.