

Department of New Jersey Juniors Activities
Social Media Submission Guidelines

Imagery is an important part of ALA NJ Juniors print and web content. ALA NJ Juniors invites units to submit high quality photos and videos that give meaning to their specific submission. Please use the guidelines below to ensure that the photos and videos you submit are contextually and technically high quality.

Photos that don't meet both the content and technical guidelines below will not be used.

Photo or video content

- Media such as photos and videos submitted with manuscripts should include the following:
 - Practices or concepts described in the text, Unit and County represented, first names only of minors
- We are also looking for:
 - Diversity (in terms of volunteers, children, and settings)
 - Action (children doing something, not always posed)
 - Captions describing each photo.

Submitting Photos and Video

- Format
 - ALA NJ Juniors accepts high resolution photos in JPEG, TIF or EPS formats. Video should be submitted in .MOV, .MP4 or .M4V formats.
- Releases
 - Submitting units must have and keep Junior's releases for all recognizable people in each photo or video (signed by the parents or legal guardians of all the Juniors photographed).
 - Each Unit is responsible for maintaining up to date releases.
- Sending photos
 - Send photos to bestill46.10@aol.com or through the ALA NJ Juniors facebook messenger.

Technical Guidelines

- Please send the highest quality/largest size media possible
 - If you use a camera phone, export the media off your phone at the largest size.
 - Please do not distort the image by applying filter or effects.
 - When taking a video, hold the camera as still as possible. Using your phone? Hold the phone horizontally and keep your hands as still as possible.
 - Do not attempt to increase the size of an existing image using filters or software. This will not improve the quality.
- Getting the perfect shot

- Check the focus! Is your camera focusing on the main subject of your image or somewhere else? Low light or wiggly children can make photos blurry. Moving the camera when taking video can create unwanted motion blurs.
- Avoid taking photos or videos with clothing or objects that have visible inappropriate logos, characters, or sayings on them.
- Avoid using your camera's built in flash; it washes out the image and creates dark outlines and cast shadows. If your photo or video is too dark, try adding more light by opening blinds or moving closer to a window.
- Avoid distracting or cluttered backgrounds. Make sure the action is the focus of the image.