

DEPARTMENT OF NEW JERSEY PUBLIC RELATIONS REPORT FORM 2023-2024

COUNTY _____ DATE REPORTING _____

Name of Person Reporting _____ Title _____

Address _____

E-Mail _____ Home# _____ Cell# _____

Total Minutes of Radio Time _____ Total Minutes of Television Time _____

Total Minutes Print Publications _____

Total Minutes of Social Network (Twitter, Instagram, Internet, Facebook, Patch, etc.) _____

Grand Total _____

Please describe activities/projects carried out in your County/Unit. Additional paper or the back of this form may be used.

_____ # Interviews

_____ # Pictures

_____ # Articles

_____ # Junior Press Releases

_____ # Dept. President Project Articles

_____ # Print Advertising

_____ # Letters

_____ # Editorial Letters

_____ # of Volunteers

_____ # of Social Media Posts

Does your County/Units have a website? _____

Does your County/Units publish a Newsletter _____

E-Bulletin _____

Facebook Page _____

Post Family Newsletter _____

E-Newsletter _____

Reminder: attach 1 copies of print media (digital preferred).

As part of your Narrative Report, please include the answers to the following questions: Please use the back of this form.

- How have your unit's website and/or Facebook pages inspired units to develop social media at the local level?
- Have units been mentioned in local media about the promotion of mission related Activities? What type of promotions have they received?
- Were Public Service Announcements (PSAs) distributed by your units and what type of response did they receive?
- How do your units keep an active and updated media contact list? How have these lists impacted the units?
- Have there been specific social media events sponsored by the units that broadly spread the brand of the ALA?

**SEND THIS REPORT TO YOUR DEPARTMENT PUBLIC RELATIONS
CHAIRMAN AND DEPT. SECRETARY newjerseyala2@gmail.com**

Keep a copy for your records

**Anastasia Goldberg | Cell: 908-380-1095 | Email: Anastasia.H.2287@gmail.com
| Mailing Address: 47 3rd Street Fords, New Jersey 08863**